

2025-2026 IMPACT REPORT



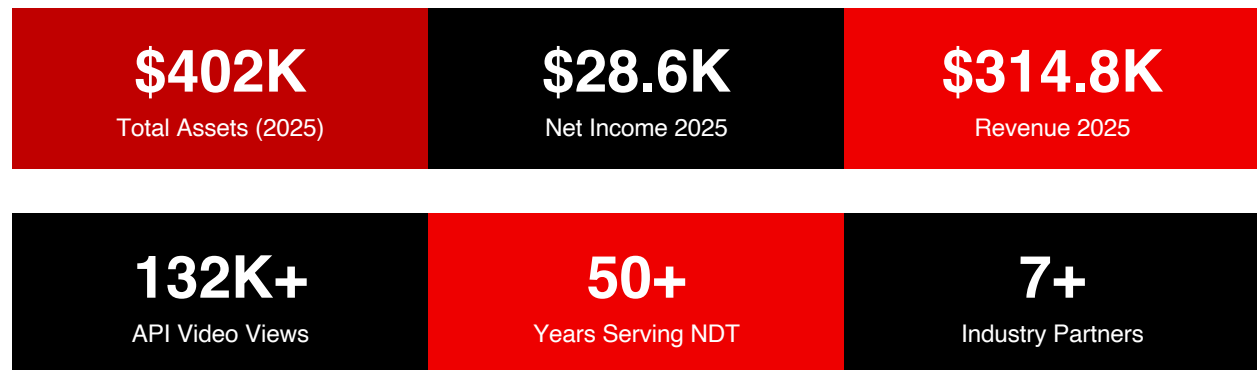
Advancing the business of NDT

Executive Summary

The Nondestructive Testing Management Association (NDTMA) has experienced a period of remarkable growth and impact during 2025 and 2026. As the NDT industry’s trade association and the only organization dedicated to bringing together top NDT decision makers, NDTMA has expanded its influence across workforce development, digital marketing, government advocacy, and industry partnerships. This report highlights the major initiatives, accomplishments, and strategic milestones that have defined these two years.

From record conference attendance and growing membership to groundbreaking collaborations with API, ASNT, EPRI, and other major industry organizations, NDTMA has strengthened its position as the central platform for the business side of the nondestructive testing industry. The association’s financial health is the strongest it has been in its history, with total assets exceeding \$400,000 and consecutive years of positive net income. It should be noted that NDTMA is the only NDT organization that does not sell certification, educational courses, and publications, and are therefore solely dependent on the generosity of sponsors, exhibitors, and attendees to continue to push the industry forward and help businesses in the space thrive.

Key Metrics at a Glance



Financial Health and Organizational Growth

NDTMA’s financial position has strengthened significantly over the past two years, reflecting the association’s growing relevance and the expanding value it delivers to members.

2025 Financial Highlights

The association reported total income of \$314,841 against expenses of \$286,245, producing a net income of \$28,596—the strongest financial performance since the post-COVID recovery

year of 2021. This represents a substantial improvement over 2024, when net income was \$13,085 on revenues of \$249,050.

As of December 31, 2025, NDTMA’s total assets stood at \$402,362, distributed across checking (\$258,532), savings (\$37,623), and investments (\$106,207). The investment portfolio reflects the board’s commitment to long-term financial stewardship and sustainability.

Revenue Trend (10-Year View)

Year	Income	Expense	Net Income
2025	\$314,841	\$286,245	\$28,596
2024	\$249,050	\$235,965	\$13,085
2023	\$255,971	\$241,425	\$14,546
2022	\$183,650	\$180,000	(\$3,650)
2021	\$219,605	\$168,268	\$51,337

Revenue has more than doubled since 2016 (\$165,810), demonstrating steady year-over-year growth in membership, sponsorships, and conference attendance. Membership and sponsorships continued to grow throughout both 2025 and 2026, with new media sponsors joining the organization’s growing network.

It should be noted that NDTMA has the **lowest overhead of any professional organization in the NDT space**. NDTMA has invested over 90% of its revenue in promoting the NDT industry through digital marketing, government relations, organizational collaborative projects, scholarships, awards programs and of course its conference with technical, management, young professional, and code body sessions.

Annual Conference and Programming

2026 Annual Conference

The NDTMA 2026 Annual Conference was held February 17–19, 2026 at the Golden Nugget in Las Vegas, NV. The conference continued its trend of record-breaking attendance, with year-over-year growth in attendee numbers. Conference presentations were archived on the open-access platform NDT.net, expanding the reach of conference content to the global NDT community. A special issue of NDT.net was dedicated to NDTMA 2026 content in April 2026.

Program Chair Mike Wechsler and the session chairs assembled a forward-looking lineup of speakers with a strong focus on artificial intelligence, automated defect recognition (ADR), and machine learning—exploring how these emerging technologies will reshape NDT businesses

and operations. The conference also featured the young professionals program and the awards program for innovation and advocacy.

NDTMA Awards Program

NDTMA’s awards program, launched 3 years ago to recognize outstanding contributions to the NDT field, includes two categories: the Innovation in NDT Award and the NDT Advocacy Award. The Innovation in NDT Award for 2025–2026 was presented to PRAGMA for its PragmaFlex platform. The Advocacy Award recognizes efforts to raise awareness of NDT among those outside the industry, including outreach to schools, guidance counselors, and the broader public.

Digital Marketing and Industry Promotion

API Video Collaboration

One of NDTMA’s most impactful initiatives during this period was its collaboration with the American Petroleum Institute (API) to develop a 34-second promotional video aimed at teens and young adults. The video was designed to introduce the next generation to the excitement and career potential of nondestructive testing, featuring high-energy visuals of drone inspections, underwater applications, rock climbing, scuba diving, and other action-oriented NDT scenarios.

The video was initially promoted on YouTube through action and adventure interest categories. Promotion began on March 31, and within just one month the video had grown from approximately 1,800 views to over 132,800 views, 90% in its target audience of age 13-24, a rapid and encouraging response. Distribution on TikTok and YouTube Shorts was also planned to reach Gen Z and Gen Alpha audiences where they spend their time. This video points viewers to the fairly new NDT Careers page on the NDTMA website.

This collaboration reflects NDTMA’s understanding that attracting new talent requires meeting young people on the platforms and in the formats they engage with. As Executive Director Marybeth Miceli noted: *“We want to show young people that this is an exciting and rewarding industry and communicate with them on the platforms where they already are.”*

NDT Careers Web Page

Late in 2025, NDTMA launched a comprehensive NDT Careers page at www.ndtma.org/ndt, serving as a centralized resource for anyone exploring a career in nondestructive testing. The page includes frequently asked questions about NDT careers, salary expectations (starting at \$40,000–\$60,000 with potential for six figures), certification pathways, and industry sectors that use NDT.

The page features a directory of NDT personnel certification organizations (including API, ASNT, AMPP, AWS, BINDT, and CWB Group), community colleges that have received NDTMA scholarships, NDT training organizations, NDT content creators, NDT engineering programs (including Arizona State University’s certificate-to-degree program and Iowa State University’s Center for NDE), and a dedicated hiring hub through NDT-Jobs.com. This resource has become a key element of NDTMA’s workforce pipeline strategy.

Website and Marketing Enhancements

NDTMA significantly increased its digital marketing footprint during 2025–2026, with expanded promotional efforts for both the association and the broader NDT industry. Marketing initiatives included updated value propositions, promotional playing cards, website enhancements, and the development of video content with plans for additional productions.

Scholarships and Workforce Development

NDTMA Scholarship Program

Supporting the next generation of NDT professionals is an integral part of NDTMA’s mission. Each year, the organization endeavors to award two \$2,500 scholarships to educational institutions or nonprofits to support NDT education and training. Applications are considered on a rolling basis.

Recent scholarship recipients include community colleges such as Central Piedmont Community College (Charlotte, NC), Chattanooga State Community College (Chattanooga, TN), LoneStar College (Houston, TX), Ridgewater College (Hutchinson, MN), Salt Lake Community College (Salt Lake City, UT), and South Louisiana Community College (Opelousas, LA). These institutions are featured on the NDT Careers page to help connect prospective students with accredited training programs.

Apprenticeship Advocacy

NDTMA has been a strong advocate for apprenticeship programs as a pathway into NDT careers. The association’s collaborations with the AATA and ASNT has helped expand a federally funded apprenticeship program that provides free training to apprentices and eases the financial burden on participating companies. Through state and federal grant funding, the Texas-based program allows companies to bring on trainees for up to six months with minimal or no cost, with the state covering salary and workers’ compensation during the initial phase.

NDTMA has advocated on both federal and state levels for more funding for apprenticeships.

NDTMA has actively promoted the expansion of these programs beyond its initial aerospace focus to include oil and gas sector training, with the goal of creating a comprehensive two-year program that meets both NAS-410 and SNT TC-1A certification guidelines. The association continues to advocate for broader federal and state investment in apprenticeship programs as a key strategy for addressing the NDT workforce shortage.

Educational Gaps in NDT

It is not just enough to have more people in NDT, we need quality people with thorough education and experience. NDTMA member service companies had identified some gaps in the educational background of new technicians coming into the industry. In response, the NDTMA member value committee initiated a working group comprised of educational professionals in NDT as well as service company representatives to identify specific gaps and discuss how those can be addressed by NDT educational institutions. Additionally, this forum is looking to provide closer relationships between training groups and service companies to facilitate a more direct pipeline for students.

Government Advocacy and Legislative Engagement

ASNT Day on the Hill

NDTMA contributed to the ASNT Day on the Hill events in both 2025 and 2026, joining NDT professionals from across the country in meeting with members of Congress, congressional committees, and federal agencies to advocate for the critical role of nondestructive testing in public safety, infrastructure reliability, and national security.

The inaugural ASNT Day on the Hill in March 2025 brought together more than 40 ASNT members and staff for over 100 meetings with lawmakers. The second annual event was held on April 15, 2026, and further expanded the NDT industry's presence on Capitol Hill. Key advocacy priorities included workforce development initiatives and apprenticeship programs, increased federal funding for NDT research, the critical role of NDT in infrastructure safety across aerospace, energy, transportation, and manufacturing, and recognition of NDT as an essential skilled trade.

NDTMA's participation through the GIAC (Government and Industry Affairs Committee) enabled the association to speak directly with Congressional delegates about the trades and ensure that the voice of NDT service companies and their business needs were represented in these discussions.

Advocacy for NDT Research Funding

NDTMA has been an active advocate for increased federal investment in NDT research and development. As NDT technologies evolve to incorporate artificial intelligence, machine

learning, robotics, and advanced sensor systems, federal funding is essential to support the fundamental and applied research that keeps the United States at the forefront of inspection technology. NDTMA has worked alongside its partner organizations to communicate the economic and safety benefits of NDT research funding to policymakers.

Strategic Partnerships and Collaboration

NDTMA’s impact is amplified through its extensive network of strategic partnerships with the leading organizations in the NDT and related industries. These partnerships span training, certification, standards development, workforce initiatives, government relations, and industry advocacy.

Partner	Collaboration Focus
API	MOU for NDT training, certification, video production for workforce recruitment, and quality programming. Joint development of youth-targeted promotional content.
ASNT	Workforce development, Day on the Hill advocacy, certification standards, conference participation, and NDT career awareness campaigns.
ASTM International	Standards development, quality programming, and new collaborative initiatives launched in 2025–2026.
AWS	Welding inspection certification, joint workforce development, and participation in NDT Week 2026.
AMPP	Coatings inspection certification, workforce pipeline development, and cross-industry training alignment.
CINDE	Canadian NDT training and certification programs, international workforce collaboration, and knowledge exchange.
EPRI	Energy sector NDT applications, infrastructure inspection research, and nuclear/power generation NDE collaboration.

In addition to these core partnerships, NDTMA coordinates with PANNDT (Pan American NDT), AISC (American Institute of Steel Construction), the Skilled Trades Association, and maintains a presence at partner row events at API, ASNT, CINDE, and other industry gatherings. NDTMA Executive Director, Marybeth Miceli, presented on workforce development strategy at the PANNDT 2025 congress, participated in the Quality Show, GHASNT, and other industry events, and helped organize the Education/Service Company Feedback/Collaboration Forum.

Leadership and Organizational Development

2026 Leadership

At the February 2026 Annual Business Meeting, NDTMA elected a new slate of officers and directors, reflecting continued engagement from leading NDT companies. Mike Wechsler (Mistras Group) was elected President, Jeff Lattea (Superior Integrity Services) as Vice President, and Jeremy Howard (PROtect LLC) as Secretary. New Directors-at-Large include Jonathan Anderson (R-CON), Neal Ferguson (Element), and Jeremy Timm (Curtiss-Wright).

Professionalizing the Organization

The NDTMA Board of Directors took significant steps to professionalize the organization's governance during this period. This included implementing the first annual performance review for the Executive Director, updating the Executive Director job description (approved by the Board of Directors), and establishing a framework for ongoing organizational accountability. These measures position NDTMA for continued growth and ensure the association operates with the same standards of excellence it promotes across the industry.

The organization has been able to accomplish so much with so little overhead due to the passionate volunteers and the new committee structure which emphasize member company value and marketing of the industry.

Looking Ahead

As NDTMA moves forward, the association is well-positioned to build on the momentum of 2025–2026. Key priorities for the period ahead include expanding the API video collaboration to TikTok and additional platforms, continuing to grow the NDT Careers page as the go-to resource for workforce recruitment, deepening apprenticeship program partnerships and advocating for broader federal and state funding, sustaining active participation in ASNT Day on the Hill and legislative advocacy, supporting community college scholarship programs and expanding the number of institutions served, strengthening partnerships with CINDE, ASNT, ASTM, EPRI, API, AWS, and AMPP, and advancing the integration of AI, machine learning, and automated defect recognition into NDT business practices.

The NDT industry faces significant workforce challenges, with demand for skilled technicians outpacing supply across aerospace, energy, transportation, manufacturing, and infrastructure sectors. As NDTMA enters its 60th year, it will discern a new strategic plan and is uniquely positioned to address the challenges the NDT industry faces through its role as the industry's trade association, its network of partnerships, and its commitment to meeting new generations where they are.